

**Faculty of Management**  
**BBA Programme Semester - 3**

**TEACHING & EXAMINATION SCHEME FOR BACHELOR OF BUSINESS ADMINISTRATION PROGRAMME (AY 2023-24)**

Semester	Course Code	Course Category	Course Title	Evaluation Type (Theory/ Practical/ Theory+Practical)	Teaching Scheme				Examination Scheme												
					Contact Hours			Total Credit	Credit	Theory /( Theory + Practical)					Practical					Total	
					Theory	Practical	Total			CCE		SEE			Credit	CCE		SEE			
								Max.	Passing	Max.	Passing	CE+ESE Passing	Max.	Passing		Max.	Passing	CE+ESE Passing			
3	MSM205-2C	Major	Marketing Management	Theory	4	0	4	4	4	50	18	50	18	36	0	0	0	0	0	0	100
	MSM206-2C	Major	Financial Management	Theory	4	0	4	4	4	50	18	50	18	36	0	0	0	0	0	0	100
	MSM207-2C	Major	Human Resource Management	Theory	4	0	4	4	4	50	18	50	18	36	0	0	0	0	0	0	100
	MDC203-2C	MDC	Introduction to Taxation	Theory	4	0	4	4	4	50	18	50	18	36	0	0	0	0	0	0	100
	AEC203-2C	AEC	Soft Skills - I	Theory	2	0	2	2	2	25	9	25	9	18	0	0	0	0	0	0	50
	SEC203-2C	SEC	Training Management	Theory	2	0	2	2	2	25	9	25	9	18	0	0	0	0	0	0	50
	IKS202-2C	IKS	Indian Knowledge System - 2	Theory	2	0	2	2	2	25	9	25	9	18	0	0	0	0	0	0	50
								22	22						0						550

MDC Multidisciplinary Course  
AEC Ability Enhancement Course  
SEC Skill Enhancement Course  
IKS Indian Knowledge System